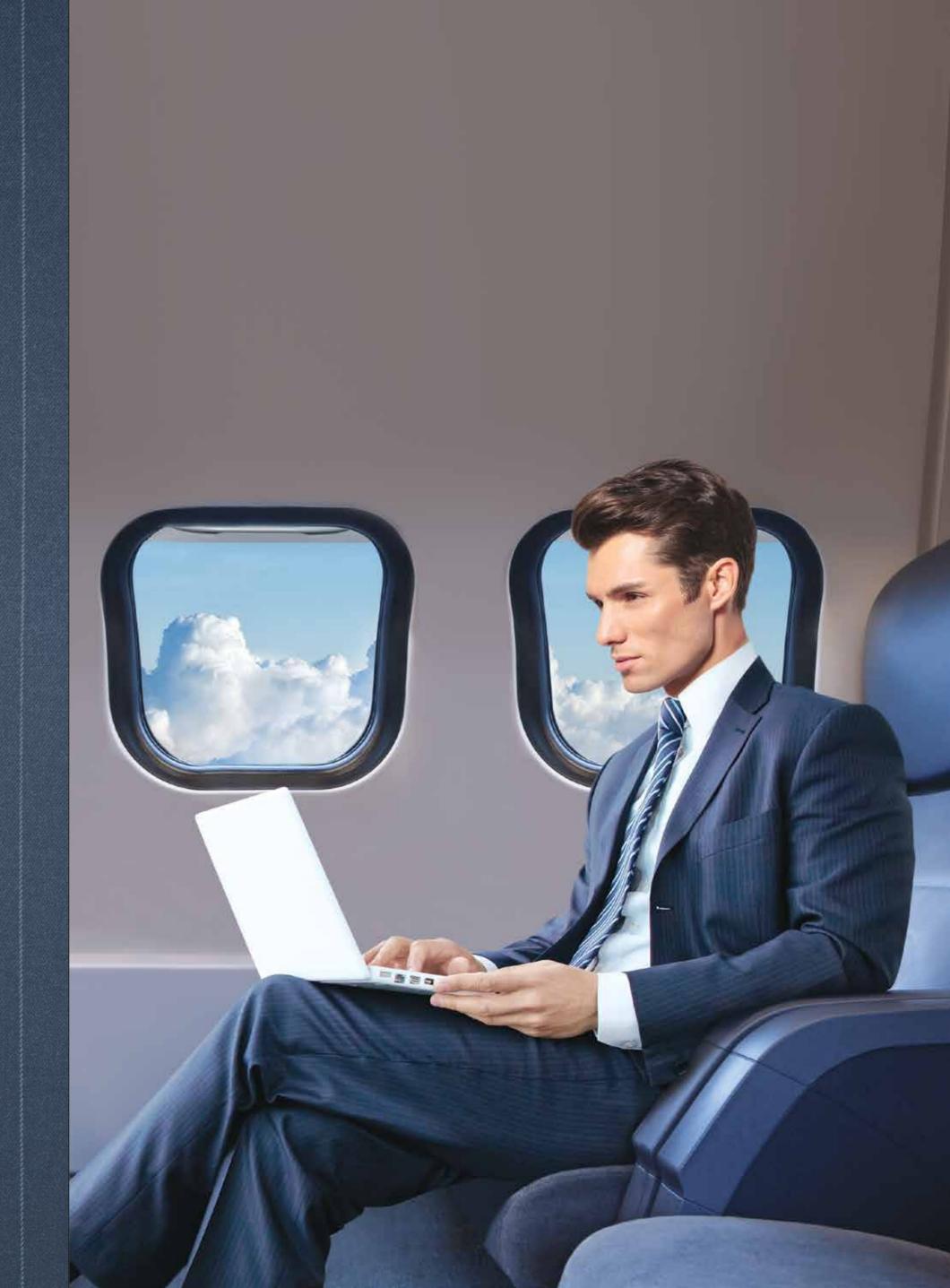


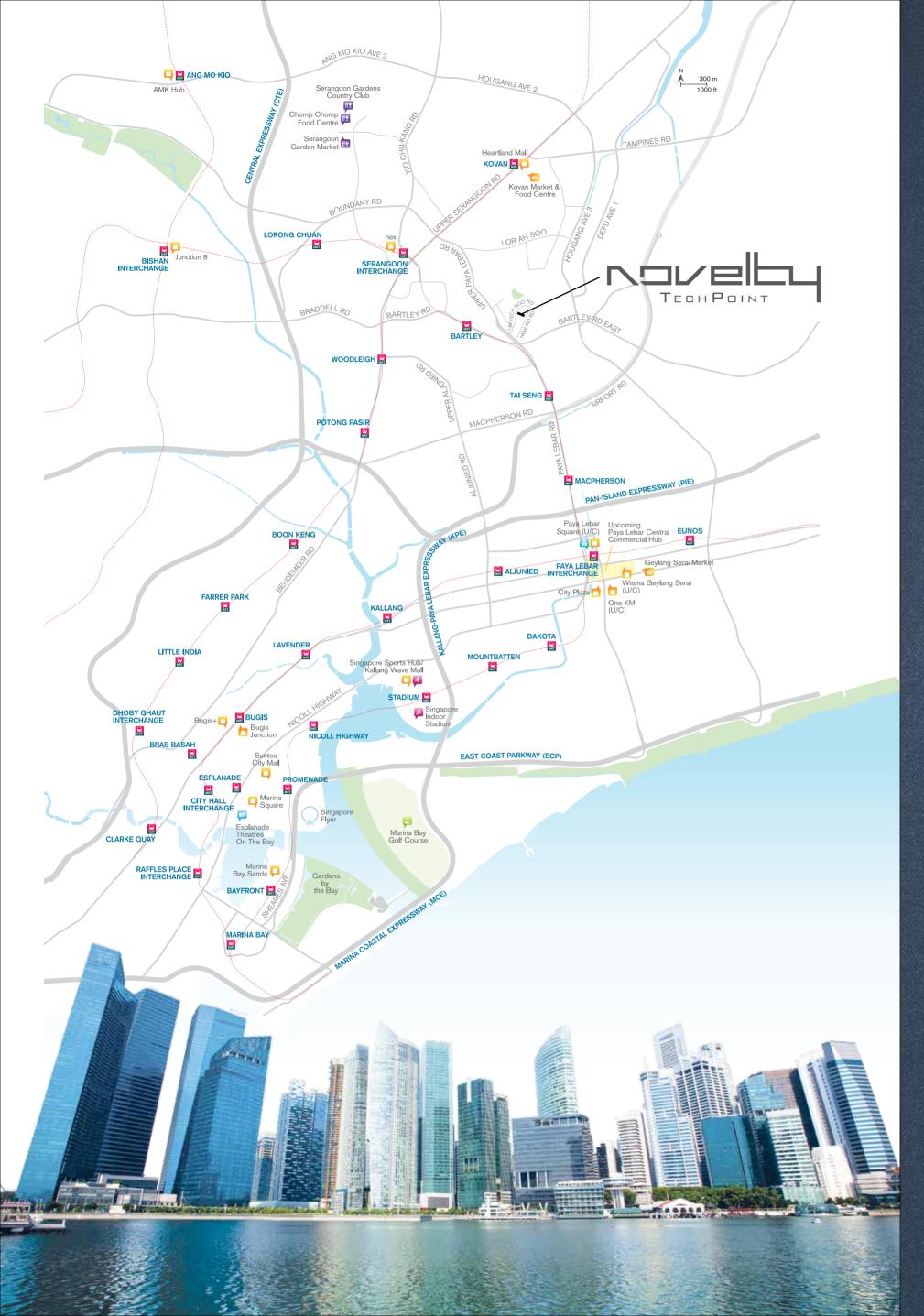
THE NEW BUSINES-I CLASS

A freehold workplace that stands a class above









HAVE A COMFORTABLE JOURNEY TO THE TOP

The local time now is nine in the morning.
Your estimated arrival time is...

21 mins drive to Changi International Airport













5 mins drive to upcoming Paya

Lebar Commercial Hub

The weather looks good and with the tailwind on our side, we are expecting to arrive at our destination ahead of schedule.



7 mins drive to Chomp Chomp Food Centre



MacPherson Rd

Airport Rd

Paya Lebar Rd

PIE

7 mins drive to Serangoon Gardens eateries



SECURE YOUR SEAT FOR TAKE OFF TO A SOPHISTICATED BUSINESS-I ARENA

Every aspect of the development is purpose-built for Business-1 usage, which includes businesses that provide infocomm infrastructure, software applications and/or core media activities. Examples of allowable uses as defined by the Urban Redevelopment Authority are:











TELECOMMUNICATIONS INFRASTRUCTURE

- Telecommunications/Wireless Communication:
 Provide voice/data communication services
 such as data/information transmission, electronic message sending, voice calls and broadcasting services.
- Data Farm (Data Network + Data Storage):
 Activities related to database storage, updating and access, including data entry services, data processing, assembly and formatting.
- Digital Call Centre: Virtual helpdesk, including information gathering and troubleshooting.
- Internet Service Provider:
 Provide access to internet and other related services, e.g. hosting, website building, etc.

SOFTWARE DEVELOPERS

- Provision of Infrastructure and Management: Software design, network integration & customisation and maintenance.
- E-logistics:
 Network integrator, providing platform to fulfill digital deliveries or transactions.

SERVICE PROVIDERS

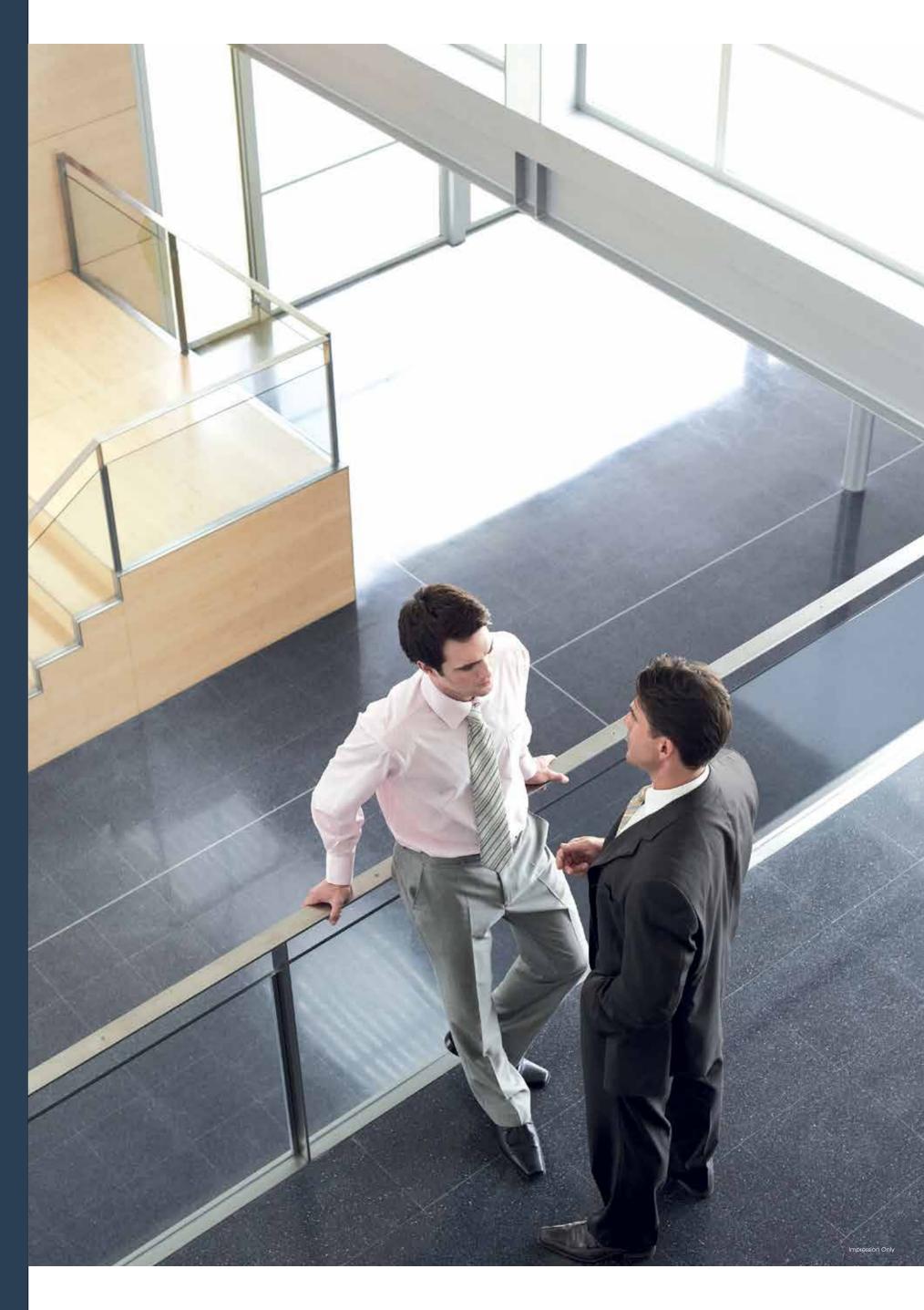
- Application Service Provider:
 Provide software application outsourcing services.

 Sometimes can include web hosting services.
- Media Library (Electronic Publishing):
 Data storage and updating, software development & configuration, network operations for database accessing.



CORE MEDIA ACTIVITIES

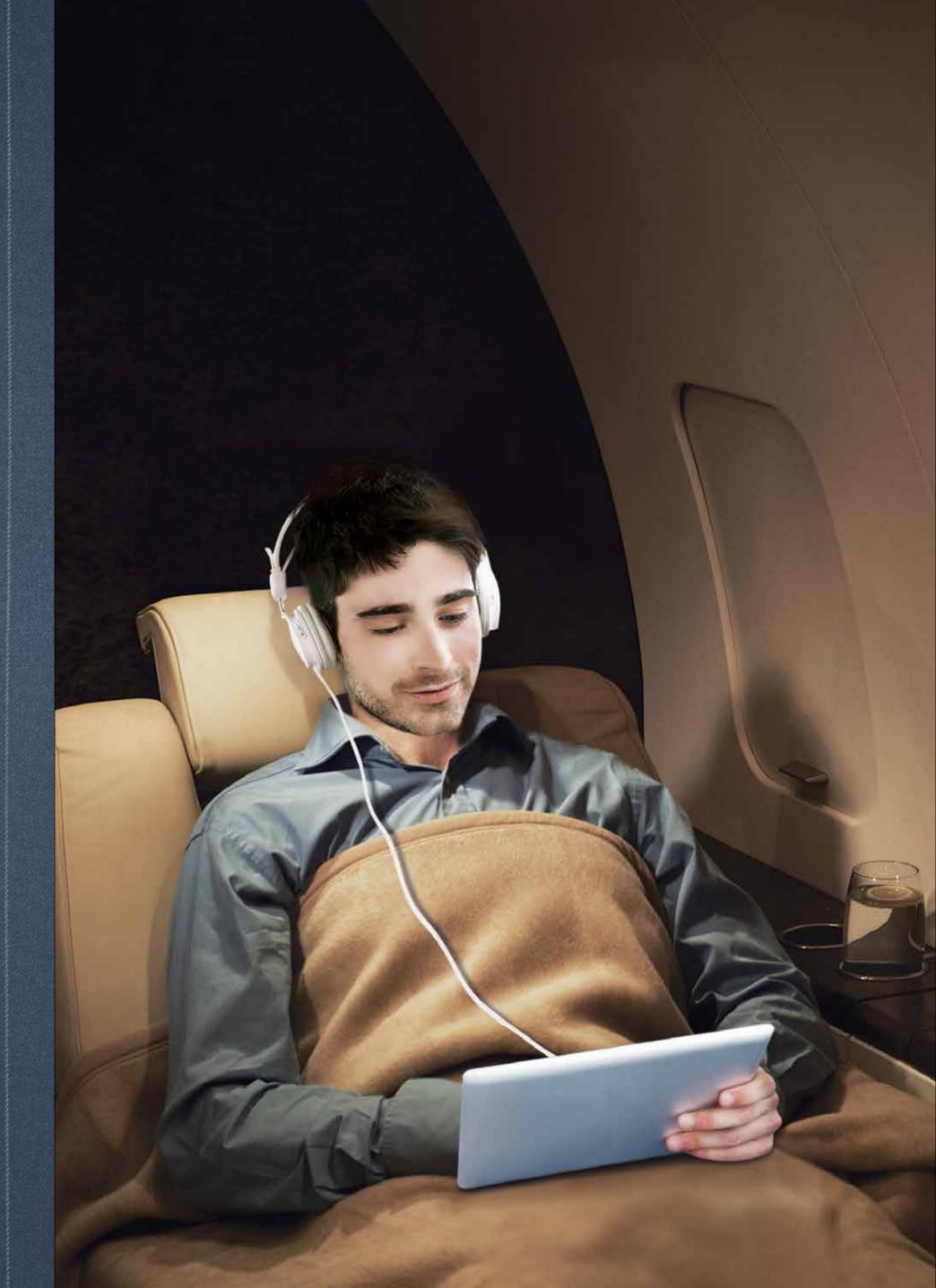
- Technical Training:
 Training and development e.g.
 digital media, cinematography,
 lighting and sound.
- Creative Post-Production Services: Digital video effects, rendering and animation, graphics and sound editing.





SIT BACK, RELAX AND ENJOY THE RISE TO CORPORATE PROMINENCE

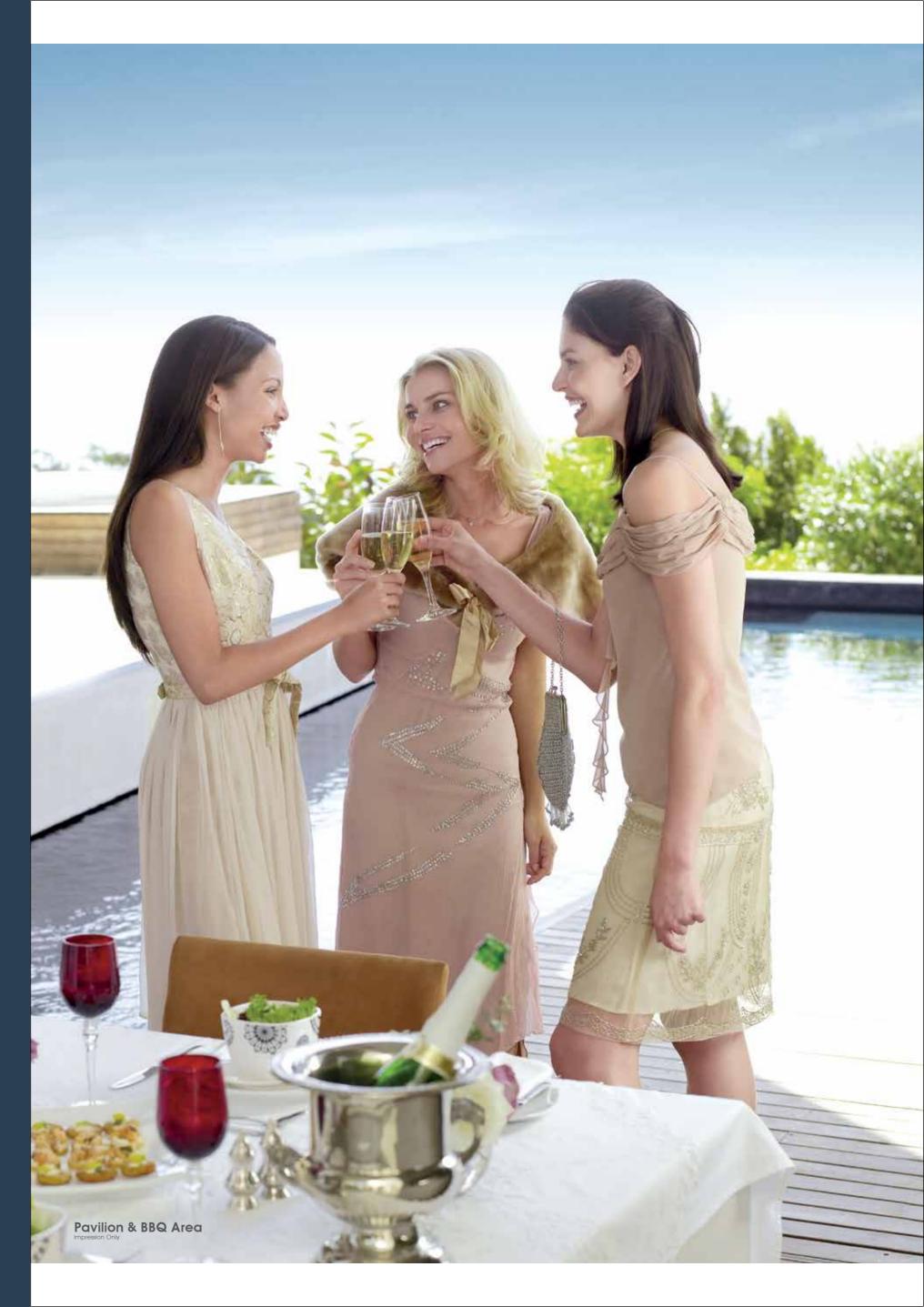
Whatever your choice of refreshment, it is all right here where work and play have been seamlessly integrated to bring you the highest mileage in work-life balance.





Start your day afresh with an invigorating splash in the 30m Swimming Pool, and end a sedentary day with a stretch at the Gymnasium. Recharge for the race ahead with a refreshing lunchtime soak in the Jacuzzi, or replenish your energy at the Staff Canteen.







SUPERB VIEWS WILL BE AVAILABLE DURING ASCEND IF WEATHER PERMITS

The stunning Sky Terrace offers an all-in-one venue to foster team-building, increase networking opportunities, hold corporate events and entertain clients without any hassle.





A Jacuzzi

uzzi D Gymno

B Swimming Pool

C Pool Deck

D Gymnasium

Gymnasiam

Male Changing Room

Female Changing Room

G Unisex Steam Room

H BBQ Area

Open Sided Pavilions









OPTIONAL DUAL-FUNCTION LAYOUT

- Some units allow layout options that segregate a unit into different work zones
- Individual entrances to each zone
- Offers the most conducive environment for each business component without disrupting office, production or storage needs

HIGH CEILING

- Floor-to-floor height of approximately 6.15m to 7.35m
- Optimum for effortless expansion of your business

CONVENIENT PARKING

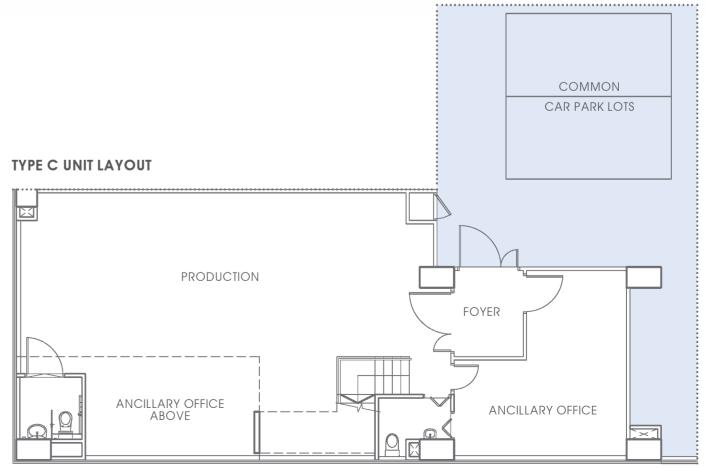
Ample parking lots are available at the 4th storey carpark

ATTACHED WASHROOMS

- Each unit incorporates 2 or 3 attached washrooms for added convenience
- One of the washrooms comes with a hand shower
- Imported sanitary wares from Duravit and Gessi











AUTOMATION SYSTEM

- All units come equipped with base work provision (Digital Box) to facilitate installation of the highly-regarded JUNG European Installation Bus (EIB) intelligent automation systems
- Control and monitor your unit's air-conditions, lights and motorised blinds at the touch of one button
- Access the system through wireless Internet integration on smartphone and tablet applications even when out of the building
- Select and purchase your preferred EIB brand, switch design, wiring configuration and circuit installation to customise the number of air-conditions, lights and blinds you can control

10TH STOREY UNITS WITH POOL VIEW AND SECURITY ALARM SYSTEM

- The 10th storey units open out directly to a view of the Sky Terrace's lush landscape, shimmering pool and panoramic skyline for an uplifting work environment
- Additional security alarm system to safeguard your privacy



	10 th STOREY	Approximate floor to floor height
	9 th STOREY	3.15m Approximate floor to floor height
	8 th STOREY	6.3m Approximate floor to floor height [inclusive of Mezzanine]
	7 th STOREY	6.3m Approximate floor to floor height [inclusive of Mezzanine]
The second line is not a second line in the second line in the second line in the second line is not a second line in the second line in the second line is not a second line in the second line is not a second line in the second line is not a second line in the second line is not a second line in the second line is not a second line in the second line is not a second line in the second line is not a second line in the second line is not a second line in the second line is not a second line in the second line is not a second line in the second line is not a second line is not a second line in the second line is not a second line is not a se	6 th STOREY	6.3m Approximate floor to floor height [inclusive of Mezzanine]
	5 th STOREY	6.3m Approximate floor to floor height [inclusive of Mezzanine]
The same of	4 th STOREY	3.15m Approximate floor to floor height [Car Park]
	3 rd STOREY	6.3m Approximate floor to floor height [inclusive of Mezzanine]
200	2 nd STOREY	6.3m Approximate floor to floor height [inclusive of Mezzanine]
	1st STOREY	6.3m - 7.35m Approximate floor to floor height (varies)

[inclusive of Mezzanine]

DIAGRAMMATIC CHART

70.00	1. 18 18 18 18 18 18 18 18 18 18 18 18 18	5	HIS VEHICLE								
Roof	Accessory Lot A/C Ledge	Lot Lot		Accessory Lot A/C Ledge		Accessory Lot A/C Ledge	Accessory Lot A/C Ledge	Accessor Lot A/C Ledg	,	Accessory Lot A/C Ledge	
10th storey 9th storey	#09-01 E2 2,594 sqft 241 sam (Incl. of 614sqft /57sqm void)	#09-02 F2 2,756 sqft 256 sqm (Incl. of 980sqft /91sqm void)	#09-03 G2 2,766 sqft 257 sqm (Incl. of 990sqf /92sqm void)	#09-04 H2 2,928 sqft 272 sqm (Incl. of 990sqft /92sqm void)	#09-05 D1 3,563 sqft 331 sqm (Incl. of 1,227sqft /114sqm void)	#09-06 H2 2,928 sqft 272 sqm (Incl. of 990sqft /92sqm void)	#09-07 G2 2,766 sqft 257 sqm (Incl. of 990sqf /92sqm void)	#09-08 F2 2,756 sc 256 sqr t (Incl. of 980) /91sqm vo	qft n sqft	#09-09 E2a 2,583 sqft 240 sqm (Incl. of 614sqft /57sqm void)	
8th storey Mezzanine 8th storey	#08-01 E1 2,992 sqft 278 sqm (Incl. of 1,012sqft /94sqm void)	#08-02 F1 2,734 sqft 254 sqm (Incl. of 990sqft /92sqm void)	#08-03 G1 2,788 sqft 259 sqm (Incl. of 990sqf /92sqm void)	#08-04 H1 2,939 sqft 273 sqm (Incl. of 990sqft /92sqm void)	#08-05 D 3,563 sqft 331 sqm (Incl. of 1,227sqft /114sqm void)	#08-06 H1 2,939 sqft 273 sqm (Incl. of 990sqft /92sqm void)	#08-07 G1 2,788 sqft 259 sqm (Incl. of 990qff /92sqm void)	#08-08 F1 2,734 sc 254 sqr (Incl. of 990/92sqm voi	qft n sqft	#08-09 E1a 2,982 sqft 277 sqm (Incl. of 1,012sqft /94sqm void)	
7th storey Mezzanine 7th storey	#07-01 E1 2,992 sqft 278 sqm (Incl. of 1,012sqft /94sqm void)	#07-02 F1 2,734 sqft 254 sqm (Incl. of 990sqft /92sqm void)	#07-03 G1 2,788 sqft 259 sqm (Incl. of 990sqf /92sqm void)	#07-04 H1 2,939 sqft 273 sqm (Incl. of 990sqft /92sqm void)	#07-05 D 3,563 sqft 331 sqm (Incl. of 1,227sqft /114sqm void)	#07-06 H1 2,939 sqft 273 sqm (Incl. of 990sqft /92sqm void)	#07-07 G1 2,788 sqft 259 sqm (Incl. of 990qft /92sqm void)	#07-08 F1 2,734 sc 254 sqr (Incl. of 990 /92sqm vo	qft M	#07-09 E1a 2,982 sqft 277 sqm (Incl. of 1,012sqft /94sqm void)	
óth storey Mezzanine óth storey	#06-01 A 3,014 sqft 280 sqm (Incl. of 1,066sq /99sqm void)	#06 B 3,089 287 s ft (Incl. of 1 /112sqn	sqft sqm ,206sqft (II	#06-03 C 3,014 sqft 280 sqm acl. of 1,066sqft /99sqm void)	#06-04 D 3,563 sqft 331 sqm (Incl. of 1,227sqft /114sqm void)	#06-05 C 3,014 sc 280 sqr (Incl. of 1,064 /99sqm vo	gft 3,0 n 28 6sqft (Incl.	#06-06 B 3,089 sqft 287 sqm (Incl. of 1,206sqft /112sqm void)		#06-07 A1 3,003 sqft 279 sqm (Incl. of 1,066sqft /99sqm void)	
5th storey Mezzanine 5th storey	#05-01 #05-02 A B 3,014 sqft 3,089 sqft 280 sqm 287 sqm (Incl. of 1,066sqft /99sqm void) (Incl. of 1,206sqft /112sqm void)		C D C 3,014 sqft 3,563 sqft 3,014 280 sqm 331 sqm 280 sq (Incl. of 1,066sqft) (Incl. of 1,227sqft) (Incl. of 1,227sqft)		#05-08 C 3,014 sc 280 sqr (Incl. of 1,066 /99sqm vo	n 3,0	287 sqm qft (Incl. of 1,206sqft		#05-07 A1 3,003 sqft 279 sqm (Incl. of 1,066sqft /99sqm void)		
4th storey					CAR PARK						
3rd storey Mezzanine 3rd storey 3,014 sqft 280 sqm (Incl. of 1,066sqft /99sqm void)		3,089 287 s ft (Incl. of 1	#03-02 B 3,089 sqft 287 sqm 2 (Incl. of 1,206sqft /112sqm void) (Incl. of 1,906sqft)		#03-04 D 3,563 sqft 331 sqm (Incl. of 1,227sqft /114sqm void)	C 3,014 sqft 280 sqm 2 (Incl. of 1,066sqft (Incl.		£03-06 B 089 sqft 37 sqm of 1,206sqft 2sqm void)		#03-07 A1 3,003 sqft 279 sqm (Incl. of 1,066sqft /99sqm void)	
2nd storey Mezzanine 2nd storey 3,014 sqft 280 sqm (Incl. of 1,066sqft /99sqm void)		#02 B 3,089 287 s ff (Incl. of 1 /112sqn	sqft sqm ,206sqft (II	#02-03 C 3,014 sqft 280 sqm acl. of 1,066sqft /99sqm void)	#02-04 D 3,563 sqft 331 sqm (Incl. of 1,227sqft /114sqm void)	#02-05 C 3,014 sc 280 sqr (Incl. of 1,066 /99sqm vo	nft 3,0 n 28	\$02-06 B 089 sqft 37 sqm of 1,206sqft 2sqm void)	(Ir	#02-07 A1 3,003 sqft 279 sqm ncl. of 1,066sqft /99sqm void)	
1st storey #01-01 Mezzanine 1st storey #01-01 A-G 3,014 sqft 280 sqm (Incl. of 1,066sqft /99sqm void)		#01 B- 3,089 287 s (Incl. of 1 /112sqn	G sqft sqm ,206sqft (li	#01-03 C-G 3,014 sqft 280 sqm ncl. of 1,066sqft /99sqm void)	#01-04 D-G 3,014 sqft 280 sqm (Incl. of 1,141sqft /106sqm void)	#01-05 Staff Cant 3,434 sc 319 sqr (Incl. of 1,56' /145sqm vc	reen gft 3,0 m 28	101-06 B-G 089 sqft 37 sqm of 1,206sqft 2sqm void)	(Ir	#01-07 A1-G 3,003 sqft 279 sqm ncl. of 1,066sqft /99sqm void)	

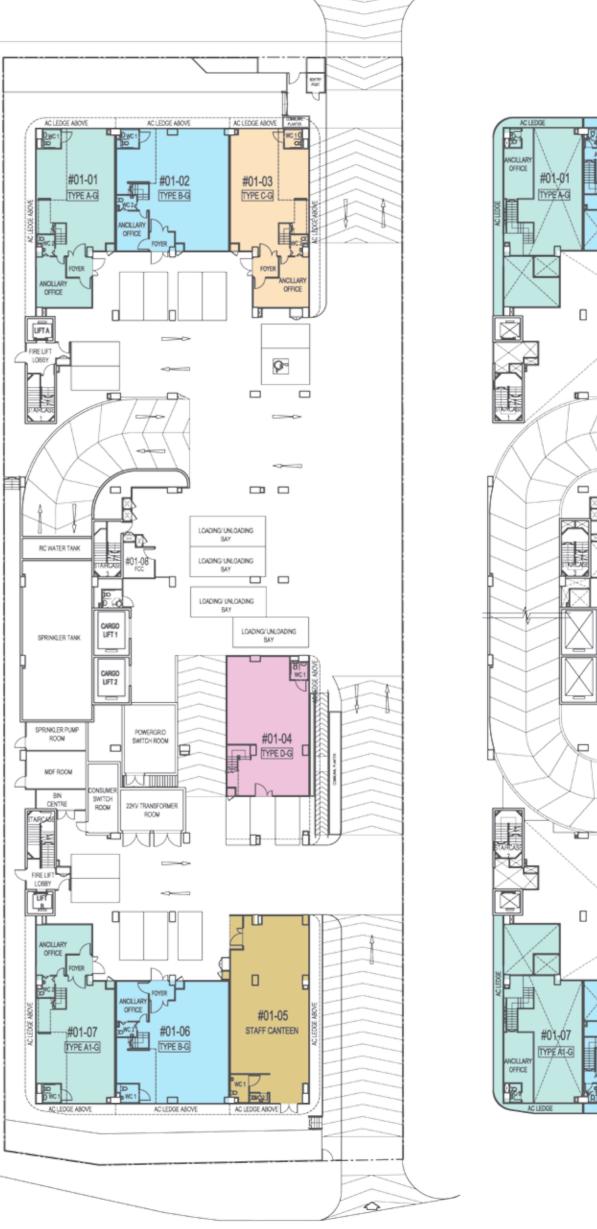
Production & Ancillary Office Staff Canteen

1ST STOREY PLAN

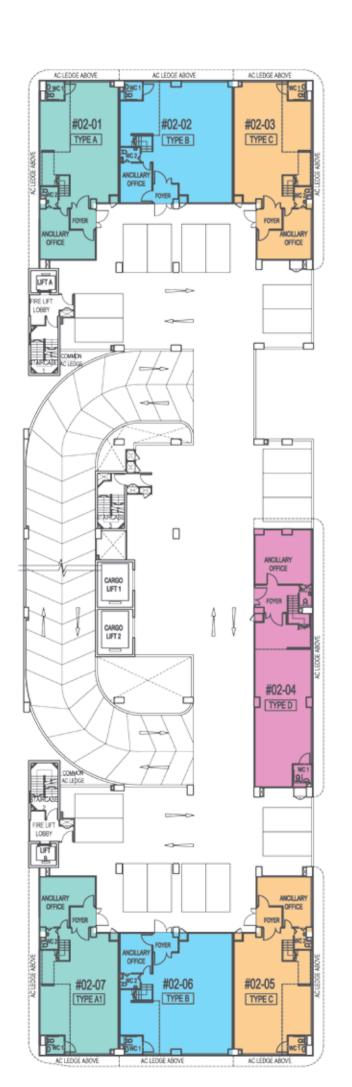
lst storey mezzanine Plan

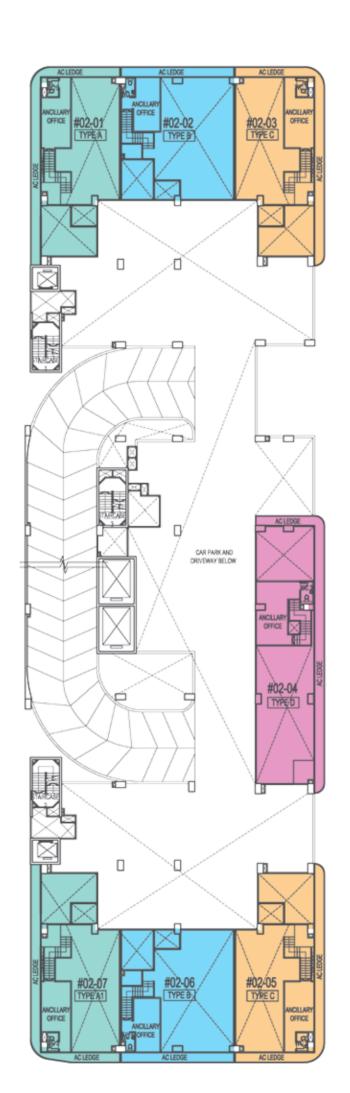
ANCILLARY OFFICE

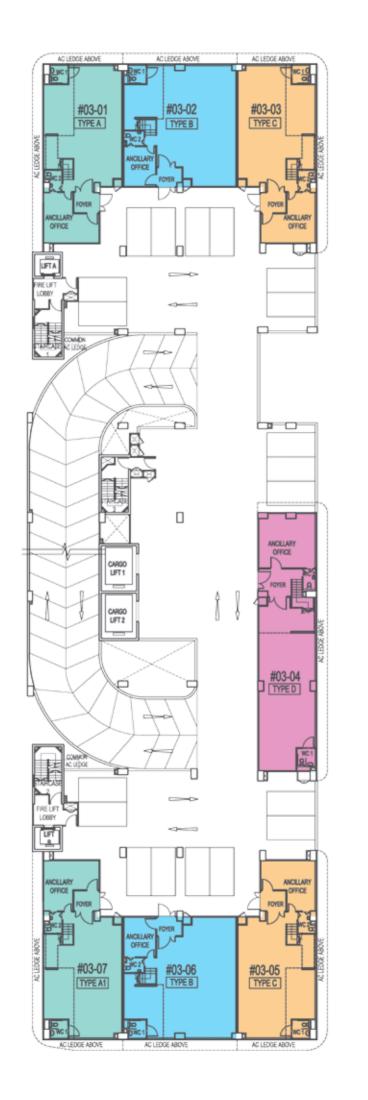
#01-05 STAFF CANTEEN

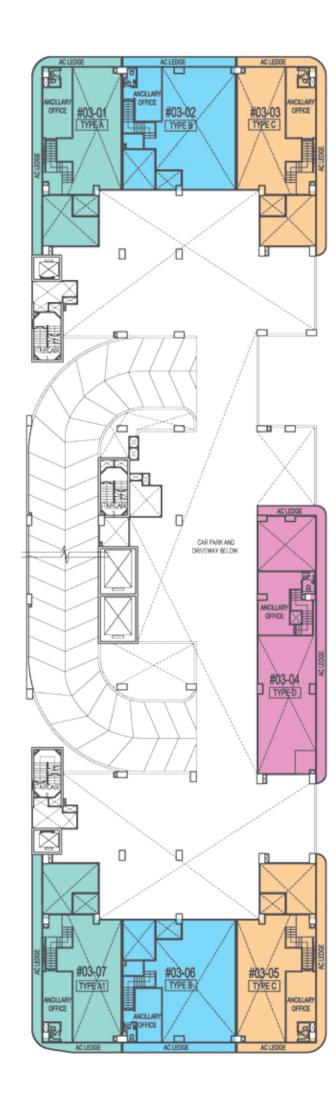




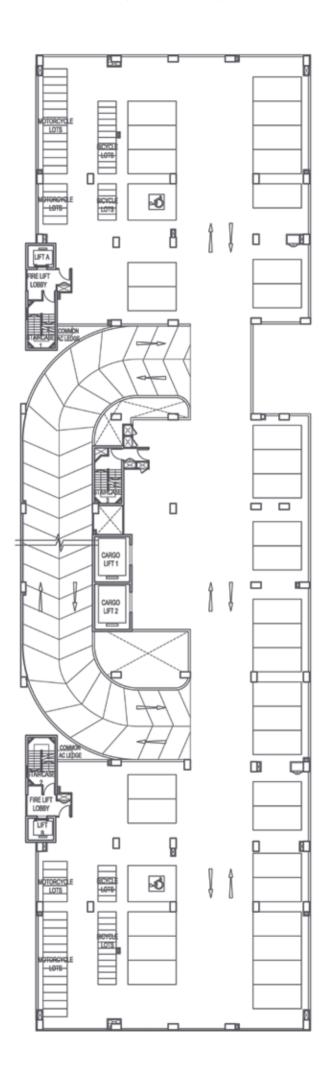






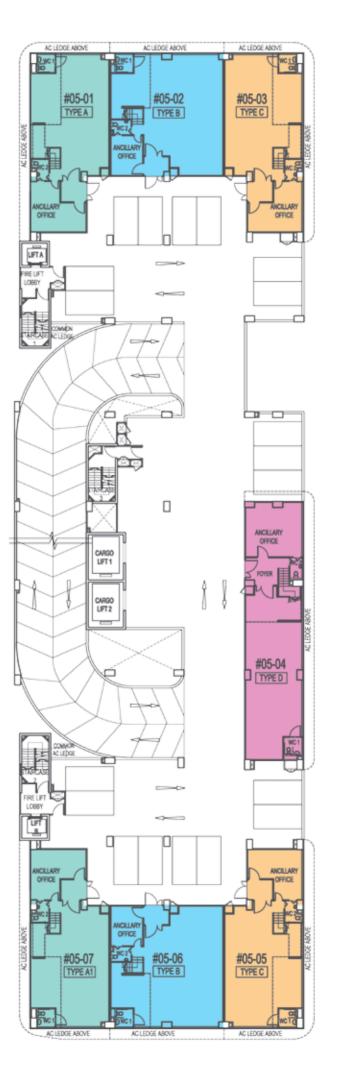


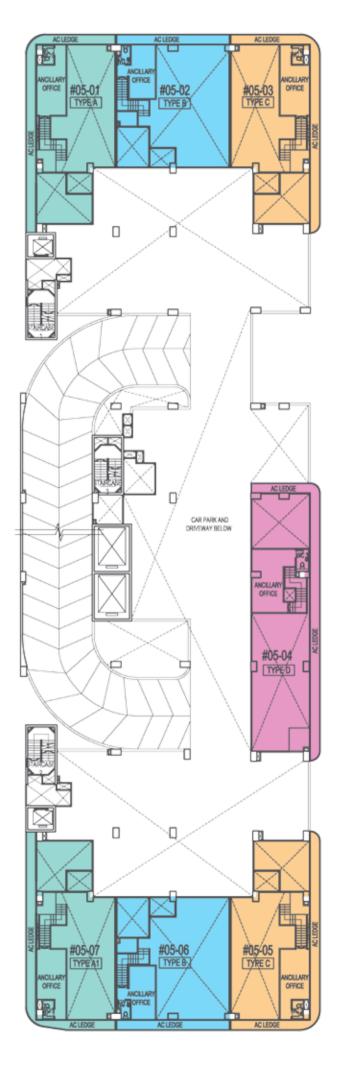
4TH STOREY PLAN (CAR PARK)



5TH STOREY PLAN

 5^{TH} Storey mezzanine Plan



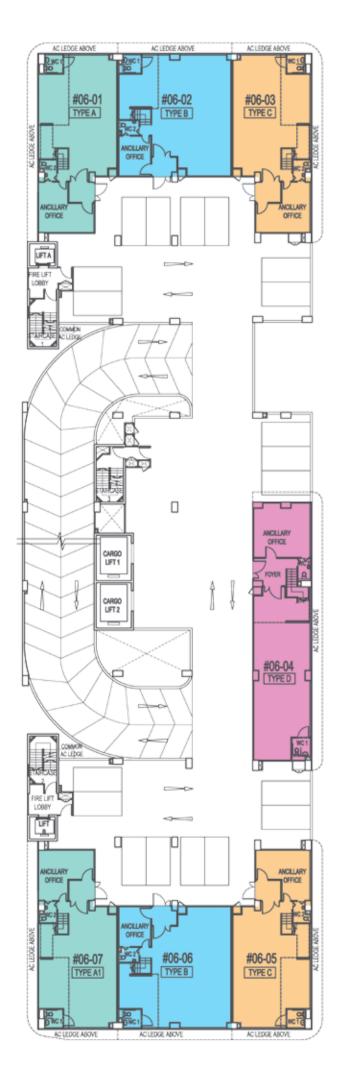


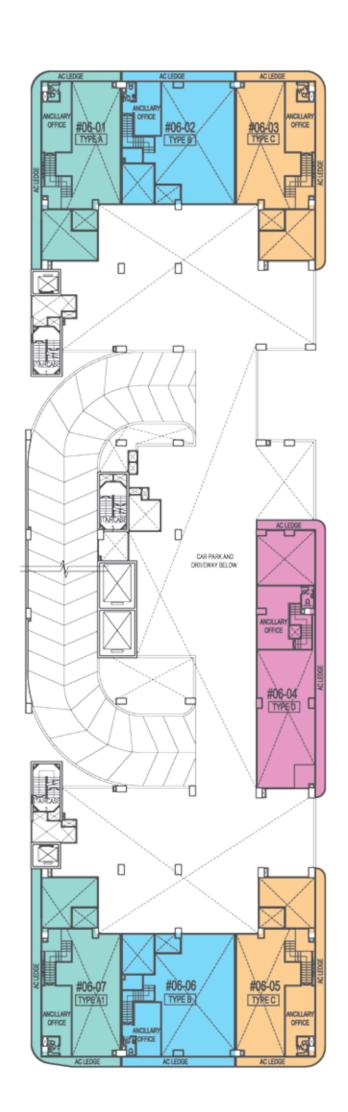
6™ STOREY **PLAN**

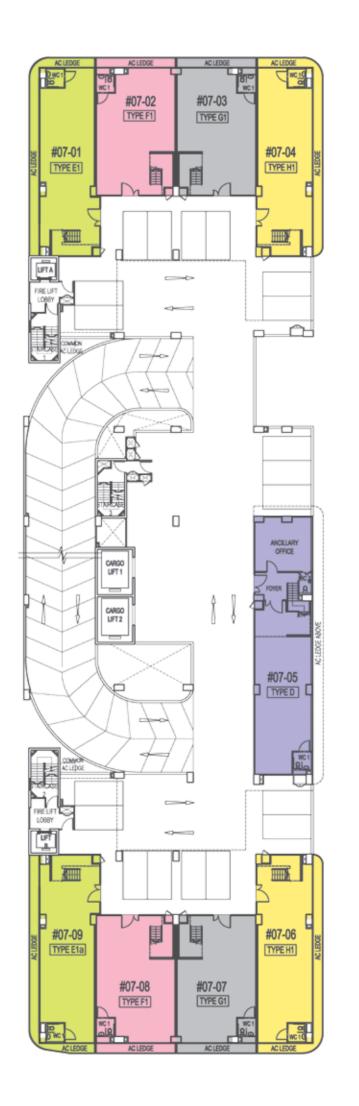
6TH STOREY MEZZANINE **PLAN**

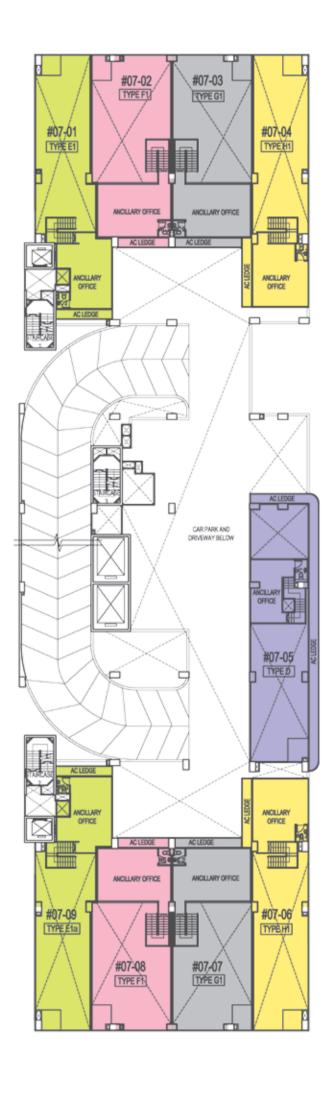
7th STOREY PLAN

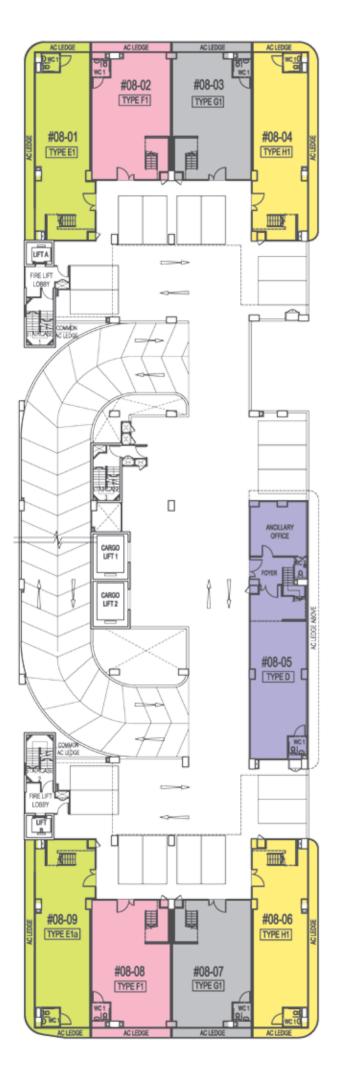
7th Storey mezzanine **PLAN**

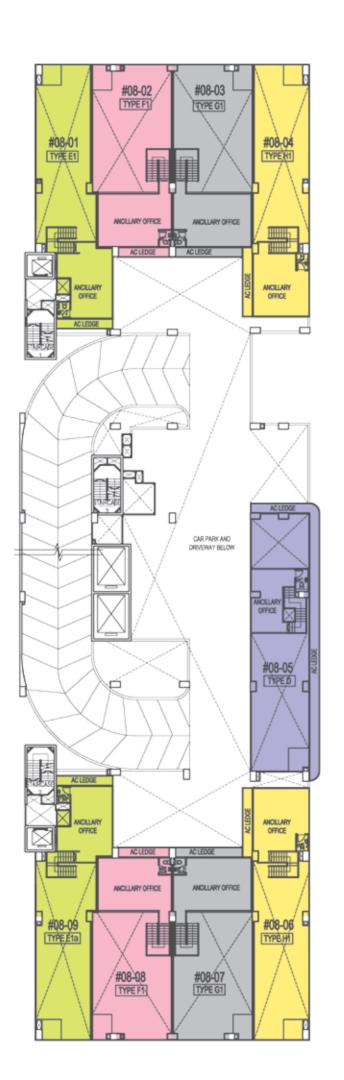


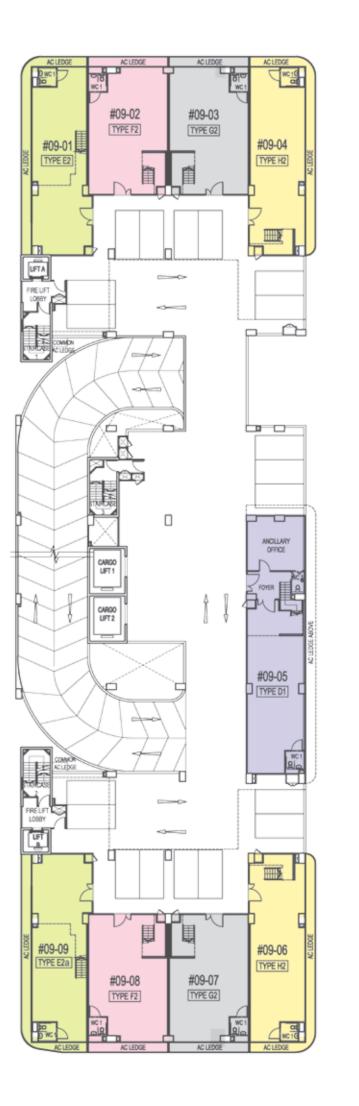


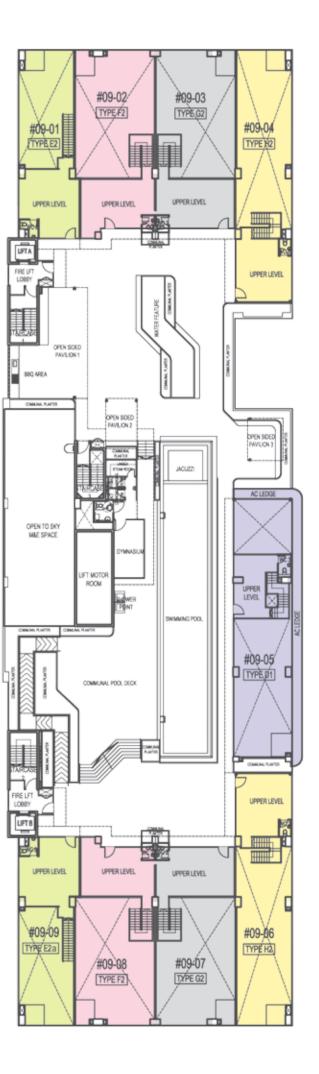




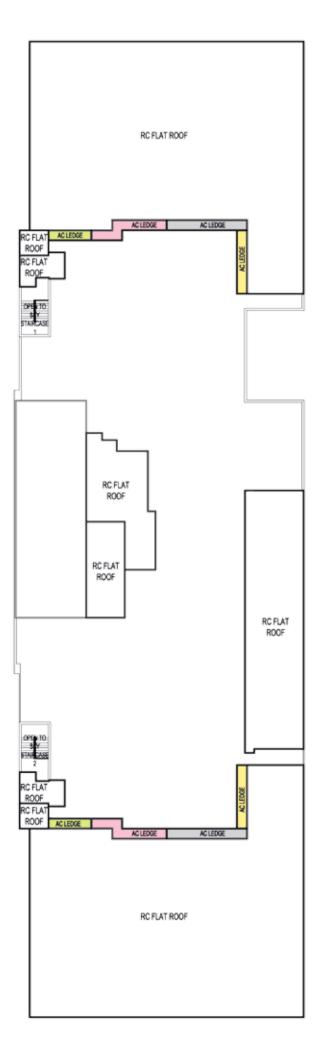








ROOF PLAN





SPECIFICATIONS

Foundation Piles foundation.

2. Substructure & Superstructure
Reinforced concrete framework and/or prestressed concrete beams and slab.

Roof
 Reinforced concrete framework and/or prestressed concrete beams and slab.

4. Floor Loading Capacities

1st storey [production & ancillary office on same level]		10.0 kN/m
1st storey [canteen]		10.0 kN/m
1st storey mezzanine		5.0 kN/m ²
2nd and 3rd storey [production & ancillary office on same level]		7.5 kN/m ²
2nd and 3rd storey mezzanine		5.0 kN/m ²
4th storey [car park]		2.5 kN/m ²
5th to 8th storey [production & ancillary office on same level]		7.5 kN/m ²
5th to 8th storey mezzanine		5.0 kN/m ²
9th storey [production]		7.5 kN/m ²
10th storey [ancillary office]		5.0 kN/m ²
Flat roof (maintenance access only)		2.5 kN/m ²
All ramps	=	5.0 kN/m ²

Note: There is no provision for additional structural loading capacities over the void area in

5. Structure Floor to Floor Height

1st storey [inclusive of mezzanine]	= 6.30 - 7.35m
	approximately (varies)
1st storey mezzanine	= 3.15m approximately
2nd and 3rd storey [inclusive of mezzanine]	= 6.30m approximately
2nd and 3rd storey mezzanine	= 3.15m approximately
4th storey carpark	= 3.15m approximately
5th to 8th storey [inclusive of mezzanine]	= 6.30m approximately
5th to 8th storey mezzanine	= 3.15m approximately
9th storey	= 3.15m approximately
10th storey	= 3.00m approximately

Note: The headroom of certain area in the unit may be lower and varies due to the thickness of slab/drop panel/beam and M&E services if any.

6. Recreational Facilities

Swimming Pool Pool Deck Gymnasium Unisex Steam Room Male Changing Room Female Changing Room BBQ Area Open Sided Pavilions

Wireless Internet Connection provision at 10th storey Communal Area

Aluminium framed fixed glass window to the following units: #01-06, #01-07, #02-05, #02-06, #02-07, #03-05, #03-06, #03-07, #05-05, #05-06, #05-07, #06-05, #06-06, #06-07, #07-06, #07-07, #07-08, #07-09, #08-06, #08-07, #08-08, #08-09, #08-07, #08-08, #08-09, #08-08, #08-09, #08-08, #08-09, #08-08, #08-09, #08-08, #08-09, #08-08, #08-09, #08-08, #08-09, #08-08, #08-09, #08-08, #08-09, #08-08, #08-09, #08-08, #08-09, #08-08, #08-09, #08-08, #08-09, #08-08, #08-09, #08-08, #08-09, #08-08, #08-09, #08-08, #08-09, #08-08, #08-09, #08-08, #08-08, #08-09, #08-08, #08-08, #08-08, #08-09, #08-08, #08-08, #08-08, #08-09, #08-08, #0 #09-06, #09-07, #09-08, #09-09,

Note: Mechanical Ventilation will be provided for all the foyers, productions and ancillary offices. View from the unit may be partially obstructed by metal screen.

Aluminium framed glass window to the following units:
#01-01, #01-02, #01-03, #01-04, #01-05, #02-01, #02-02, #02-03, #02-04, #03-01, #03-02,
#03-03, #03-04, #05-01, #05-02, #05-03, #05-04, #06-01, #06-02, #06-03, #06-04, #07-01,
#07-02, #07-03, #07-04, #07-05, #08-01, #08-02, #08-03, #08-04, #08-05, #09-01, #09-02,

Note: Mechanical Ventilation will be provided for the foyers and ancillary offices with no windows. View from the unit may be partially obstructed by metal screen.

Timber doors with selected quality lock set to the main door of the units. PVC doors with quality lock set to toilets.

Cement and sand plaster and/or skim coat with paint finish to units.

Tiles and/or cement and sand plaster and/or skim coat and/or spray textured coating with

paint finish at lift lobbies.

. Tiles and/or cement and sand plaster with paint finish to toilets.

10. External Walls

Precast concrete panel and/or reinforced concrete and/or brick with cement and sand rendering and emulsion paint finish.

11. Ceilings
Skim coating with emulsion paint.

12. Floor Finishes

Concrete finished with floor hardener to production units and ancillary offices. Marble and/or Granite tiles finish to lift lobbies.

Granite and/or ceramic and/or timber look-alike tiles and/or timber decking finish to 10th storev communal area Ceramic tiles to toilet floor.

13. Lifts

2 sets of Cargo Lifts with maximum internal height of 2350mm.

Lighting in common area. For all units three phase electricity power supply with 60 amperes will be provided. Exit emergency lighting are provided in accordance with authority requirement.

15. Telecommunication Services

Cable tray from MDF room to riser and common corridor.
Telephone point is provided to each unit with block terminal.

Provision of fire alarm system, automatic fire sprinkler system, hose-reel and dry risers

17. Sanitary & Plumbing Installation

Private tollets are provided in each unit. Each tollet comes complete with one WC and one Basin. Only one tollet has an extra provision of a hand shower.

18. Mechanical Ventilation

Provision of air-conditioning to passenger lift lobby.

Mechanical ventilation for car park in accordance with authority requirement. Mechanical ventilation for toilets which are not naturally ventilated

19. Communication System

Provision of Public Address System.

20. Lightning Protection

Lightning Protection system provided in accordance with Singapore Code of Practice.

21. Waterproofing
Waterproofing to floors of Staff Canteen, Toilets, 10th Storey Communal Area, Communal Planter, Swimming Pool and Reinforced Concrete Flat Roof.

22. Driveway and Car Park

Concrete finished with floor hardener.

Maximum vehicle height of 2350mm is allowed in this development from 2nd storey onwards. Four loading-unloading bays are provided on 1st storey.

Glass is manufactured material that is not 100% pure. Invisible nickel sulphide impurities may cause spontaneous glass breakage in certain pieces of heat-strengthened glass. It is not possible to detect this defect prior to the breakage, which may occur in all heat-strengthened glass by all manufacturers. The Purchaser is recommended to take up home insurance covering glass breakage to cover this possible event.

All isolators for compressor units (subjected to air-con equipment configuration) will be provided by owners. Location of all electrical points and DB boxes are subjected to Architect's sole

Telephone reception on mobile phones with the development is subject to the availability/provision of satellite/wireless coverage by the representative mobile telephone network service providers and is not within the purview/control of the Vendor.

No provision of Starhub Cable Vision Ltd (SCV)

Selected tile size and tile surface flatness cannot be perfect and are subjected to acceptable range described in Singapore Standard SS483:2000.

Internet Access

If the Purchaser require Internet access, the Purchaser will have to make direct arrangement with the Internet Services Provider and/or such relevant entities/authorities for the Internet service to the Unit and to make all necessary payments to the Internet Services Provider and/or such relevant authorities

Wireless Internet Connection

Location of wireless Internet connection provision is designated and shall rely on the subscription of service by the management corporation with the relevant service provider.

Where warranties are given by the manufacturers and/or contractors and/or suppliers of any of the equipment and/or appliances installed by the Vendor at the Unit, the Vendor shall assign to the Purchaser such warranties at the time when possession of the Unit is delivered to the

Materials, Fittings, Equipment, Finishes, Installations and Appliances
The brand, colour and model as specified for all materials, fittings, equipment, finishes, installations and appliances to be supplied shall be provided subject to Architect's selection, market availability and the sole discretion of the Vendor

- a. All aluminium frames shall be powder coated finish.
- b. All glazing shall be approximately 6mm thick.c. All windows are either side-hung, top-hung, bottom-hung or sliding or any combination of
- d. All glazing up to 1m from floor level shall be laminated glass.
 e. Doors can be either of swing or sliding type with or without fixed glass panel.
 f. All windows including toilet windows can be either frosted tinted or clear glass.

The ancillary staff canteen is approved on 2 years temporary permission.

If the owner wish to continue the use beyond the validity period of planning permission hereby granted for the ancillary staff canteen, he/she must submit an application to URA for extension of the planning permission two months before the expiry of this planning permission. Application received after the temporary planning permission has lapsed will be treated as a

The units in the development shall be used only for the use as approved by the Competent Authority in the grant of Written Permission for the development and not for any other use or purpose. The use of the units shall not be changed to any other use unless with the prior permission of the Competent Authority.

The owner of each unit in the development shall not use the unit or allow the unit to be used for any purpose other than the use as approved by the Competent Authority.

There shall not be any weight bearing floor created within or over any void area/void areas using any type of building materials (including concrete, metal or wood) unless with the prior written approval of the Competent Authority under the Planning Act.

The open roof gardens/terraces are not to be enclosed or roofed over.

No structures or other uses are allowed on the rooftop unless otherwise approved by the

No access to R.C. flat roof except for maintenance only.

For cyclical maintenance work to be carried out to the building façade, owners shall allow access to the maintenance team.

While every reasonable care has been taken in preparing this brochure and the plans attached, the developer and its agents cannot be held responsible for any inaccuracies therein. All statements, specifications and plans are believed to be correct but not to be regarded as statements or representations of fact. Visual representations, illustrations, photographs and renderings are intended to portray only impressions of the development and cannot be regarded as representation of facts. Photographs or images contained in this brochure do not necessary represent as built standard specifications. All information and specifications are current at the time of press and are subject to change as may be required and cannot form part of an offer or contract. All plans are subject to amendment approved by the building authorities. Floor area are approximate measurements and subject to final survey. The choice of brand and model of fittings, equipments, installation and appliances supplied shall be at the sole discretion of the Vendor.

THANK YOU FOR JET SETTING WITH NOVELTY GROUP, IT'S BEEN OUR PLEASURE SERVING YOU

Novelty Group - a name accompanied by design finesse and building innovation rarefied by quality that invites only approbation. Long established as one of the foremost luxury developer amongst an elite few in Asia, Novelty Group is one that continually pushes the boundaries of standard to deliver more distinctive, sustainable high-end residential living, within or outside of prominent districts. One that does not just stop at creating landmark masterpieces, it maintains momentum in revolutionising residential living to reach new levels of luxury. From its diverse collection of groundbreaking developments that defy trends, many are stylish and coveted icons that have attained unprecedented recognitions.

Apart from its property developments with multi-billion dollar turnover till date, Novelty Group is also a business entity that has made its mark in the Electronics, Hotel, Manufacturing, Construction and Trading sectors. It is set to become an important influence that benefits every individual's way of life.

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